

Family.

Family has always been my foundation and guiding purpose. When my wife and I moved to South Australia with our eldest son, we brought with us not just dreams, but the deep belief that with hard work, anything is possible in this country. Starting from scratch, I took on entry-level work in banking while raising a family in the north-eastern suburbs. Those early days were challenging, but they also instilled in me a lasting appreciation for the values of personal responsibility, sacrifice, and perseverance.

My wife, Aarti, is a qualified chef and an inspiring partner whose own journey as a migrant and professional has shaped our family's values of hard work, hospitality, and resilience. Her passion for food and culture has not only enriched our home, but has also connected us more deeply with the community around us. We were blessed with twin boys in 2009, and together, we've raised our children with a deep appreciation for the opportunities that Australia offers and a sense of duty to contribute meaningfully in return.

My journey as a migrant father has shown me the power of resilience and support. I've seen firsthand how difficult it can be to balance work, education, and community expectations while trying to give your children every opportunity to succeed. These experiences have made me passionate about ensuring that Newland is a place where families feel secure, supported, and optimistic about the future.

Raising a family here shaped my worldview: we need safe streets, good schools, and a community that supports one another. That's why I serve on the Governing Council of Adelaide High School, working alongside other parents to ensure our children receive a high-quality education and morals. I've also delivered free financial literacy workshops – because I believe every family should be empowered to make sound financial decisions and build a secure future. For me, public service begins at home, and it's my family's journey that drives me to want to serve yours.

I will advocate for policies that support working families, that strengthen our local schools and child care options, and that ease cost-of-living pressures. My goal is to make Newland a place where families can thrive – where kids grow up safe and supported, where parents have job security and housing options, and where our seniors are respected and looked after.





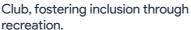
Community.

Community has been the heart of my life for the past decade – not just as a bystander, but as an enthusiastic contributor and organiser. I founded MILAAP (Multicultural Initiative of Linking All Australian People) to celebrate our differences and unite communities through culture, dialogue, and grassroots events.

Through MILAAP, we've hosted festivals, mentored future leaders, and built bridges across diverse backgrounds. These events have brought together thousands of people and have fostered social harmony in a practical, everyday way.

As a Justice of the Peace, I've volunteered my time to assist residents with legal documentation. In the Rotary Club of Adelaide, I've led peace-building initiatives in local schools, donating Peace Poles as part of Rotary International's global mission to promote harmony and understanding. These Peace Poles are now proudly installed at Adelaide High School, Keithcot Farm Primary School, and more to come – standing as symbols of hope, unity, and shared values across our community.

I also support crisis outreach through TR Helpline and serve on the team at the Adelaide Multicultural Sports



I've always believed in the strength of grassroots action. Real change doesn't come from distant bureaucracy – it comes from neighbours, small businesses, and local organisations working together. That's why I've worked with business owners to promote local economic development, and with cultural and faith groups to promote understanding and social cohesion.

Newland is home to a growing, diverse population. I understand and relate to both the long-standing residents and those building new lives here. My years of community service have built trust and deep connections across the electorate. I'm committed to ensuring every person in Newland feels heard, respected, and included.

As your candidate, I'll engage effectively with the community groups, service clubs, and volunteers—the heart of our suburbs. I'll fight to protect our open spaces, improve local infrastructure, and support the essential services that keep our community strong.

Whether it's a local sports club needing better facilities, or a seniors group looking for support, I'll ensure that they see me as their champion and our party as their best choice.









Leadership.

True leadership is about vision, credibility, and the ability to bring people together to achieve results. I've built multiple successful ventures, including Money Merchants Financial Services, which began as a one-man operation and grew into a nationally recognised firm. In 2017, we received the MFAA Award for Most Diversified Financial Business in Australia. I also run a 4.5-star country lodge in the Clare Valley and lead local development projects, all of which have created jobs and supported the local economy.

My leadership style is grounded in action, not words. I've created jobs, mentored young professionals, and supported local entrepreneurs with practical financial advice. I understand the pressures that come with running a business, managing staff, and navigating government red tape. These are real-world skills I'll bring to Parliament to ensure government policy supports – not hinders – our economic growth.

But leadership isn't just about business success – it's about stepping up when others don't. It's mentoring aspiring leaders. It's giving your time, sharing your knowledge, and being present. That's what I've done across Newland for years. From finance masterclasses to school board decisions, I've used every opportunity to lead with purpose.

Now, I'm stepping forward to lead at a higher level. I believe Newland needs a strong, principled Liberal voice in State Parliament – someone who understands families, has walked with the community, and brings proven leadership. I am ready to campaign hard, reach every corner of our electorate, and win this seat back with energy, integrity, and purpose.

With your support, I will tirelessly advocate for our party in Newland – one who leads by example and delivers results you can see and trust.

Yours sincerely,



KD SinghPre-selection Candidate for Newland

Campaign ready **Vision . Volunteers . Resources**



All in for Newland. All in to Win.

Winning a marginal seat like Newland takes grit, strategy, and relentless commitment. I am ready for that fight - and I won't waste a moment.

Let's be clear:

Labor holds some campaign advantages. But I'm prepared to overcome them.

Ground Game:

Labor relies on union foot soldiers. I've already mobilised a dedicated team of local volunteers - and I know how to grow movements from the ground up.

Funding Firepower:

Labor's campaign will be fuelled by union dollars. I bring proven

fundraising capability. We'll be ready by the 1 July deadline - with no excuses and no delays.

Time on the Clock:

Labor's candidate has been campaigning non-stop since the last election. I've stepped back from business to focus fully on winning Newland.

My advantage is simple:

I connect with working families who are doing their best to raise kids and pay the bills. I understand small business owners, tradies, and everyday Australians. And I speak directly to Newland's growing migrant communities because I've walked that same path.

I'm ready to lead. I'm ready to win. I'm ready to serve.



